IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Kazuhiro ISHIDA

Title:

ADVERTISEMENT SYSTEM AND ADVERTISEMENT DISPLAY METHOD

Appl. No.:

10/077,765

Filing Date:

2/20/2002

Examiner:

Alvarez, Raquel

Art Unit:

3688

Confirmation 3462

Number:

AMENDMENT TRANSMITTAL

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application	Transmitted	herewith	is an	amendment i	in the	above-i	dentified	application.
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[]	Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a
		previous assertion of Small Entity status.

[]	Assertion	of Small	Entity	status	is	enclos	ed.
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[X] The fee required for additional claims is calculated below:

	Claims				Extra				- 100
	As		Previously		Claims				Additional
	Amended		Paid For		Present		Rate		Claims Fee
Total Claims:	18	-	21	=	0	х	\$52.00	=	\$0.00
Independent Claims:	3	-	6	=	0	x	\$220.00	=	\$0.00
First p	presentation	of aı	ny Multiple I	Depen	dent Claims:	+	\$390.00	=	\$0.00
					CLAIMS	FEI	E TOTAL	=	\$0.00

[] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

[] Extension for response filed within the first month: \$130.00	
[] Extension for response filed within the second month: \$490.00	\$0.00
[] Extension for response filed within the third month: \$1,110.00	\$0.00
[] Extension for response filed within the fourth month: \$1,730.00	\$0.00
[] Extension for response filed within the fifth month: \$2,350.00	\$0.00
EXTENSION FEE TOTAL:	\$0.00
Statutory Disclaimer Fee under 37 C.F.R. 1.20(d): \$140.00	\$0.00
CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL:	\$0.00
[] Small Entity Fees Apply (subtract ½ of above):	\$0.00
Extension Fees Previously Paid:	\$0.00
TOTAL FEE:	\$0.00

If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date July 21, 2009

By 1 1 1.

FOLEY & LARDNER LLP Customer Number: 22428 Telephone: (213) 972-4596

Facsimile:

(213) 486-0065

Justin M. Sobaje Attorney for Applicant Registration No. 56,252